# Electronic Meeting of the Niles DDA Main Street Board of Director Virtual Conferencing Meeting Notice Monday, May 17, 2021 at 6:30pm

In accordance with Gov. Gretchen Whitmer and the Michigan Department of Health and Human Services' recommendations designed to prevent the spread of Coronavirus Disease 2019 (COVID-19) and Executive order 2020-15 declaring public bodies subject to Open Meetings Act can use telephone or video conferencing to meet and conduct business, the City of Niles Downtown Development Authority Main Street Board of Directors will hold such a virtual meeting at 6:30 pm on Monday, May 17, 2021 for the purpose of conducting DDA Main Street business while complying with the Governor's Executive Orders related to COVID-19. For current up-to-date information about Coronavirus, go to:

www.michigan.gov/coronavirus or www.CDC.gov/coronavirus

Lisa Croteau is inviting you to a scheduled Zoom meeting.

Topic: May Niles DDA Main Street Board Meeting

Time: May 17, 2021 6:15 PM Eastern Time (US and Canada) \*early sign in for new board members being sworn in.

Join Zoom Meeting https://zoom.us/j/98003572536?pwd=bnhqY0xDelFFclZkZS82b1c3ZTVWdz09

Meeting ID: 980 0357 2536 Passcode: 227970

One tap mobile

- +13017158592,,98003572536#,,,,\*227970# US (Washington DC)
- +13126266799,,98003572536#,,,,\*227970# US (Chicago)

Dial by your location

- +1 301 715 8592 US (Washington DC)
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- +1 929 205 6099 US (New York)
- +1 253 215 8782 US (Tacoma)
- +1 346 248 7799 US (Houston)
- +1 669 900 6833 US (San Jose)

Find your local number: <a href="https://zoom.us/u/adXfv9topD">https://zoom.us/u/adXfv9topD</a> This meeting will be recorded.

The following are the procedures by which persons may contact members of the public body to provide input or to ask questions about any business that will come before it.

- To help meeting flow and organization, all public comments will be taken at the beginning of the meeting during the public comment section.
- When called on, please state your name and your comment or question.
- The time limit for an individual's public comment shall be 3 minutes.

# **DDA Main Street Board Members**

BRYAN WILLIAMS - President
JUSTIN FLAGEL- Vice President
FREDDA ZEITER -Secretary
CHARLIE SPILMAN-Treasurer
SANDY WHITMYER
WENDY HALDER

AMBROSIA NELDON APRIL GARGIS LUIGI ALBERGANTI ELIZABETH KELLER PAUL KLIMSON

TRAVIS TIMM – Council Liaison MAYOR NICK SHELTON

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fczeiter@gmail.com
chspilman@gmail.com
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ttimm@nilesmi.net mayor@nilesmi.org

<u>STAFF</u>

LISA CROTEAU

Icroteau@nilesmi.org

# Niles DDA Main Street Board Meeting Agenda May 17, 2021 6:30pm

CALL TO ORDER
CITIZEN PARTICIPATION
CHAIR REPORT

#### CONSENT AGENDA 6:30-6:35

- 1. Consideration of approving the minutes from the April 19, 2021
- 2. Consideration of approving the Manager & Committee reports.

# TREASURER'S REPORT 6:35 -6:45

3. March financials

#### STAFF REPORT 6:45-7:00 Items for Board Action Introduction of Items for Discussion

- 4. Bathrooms Renovations
- Social District update and needs
- 6. Approve Mural on 2<sup>nd</sup> Street Parking Lot wall
- 7. Streetscape design at sw 4<sup>th</sup> & Main and signage
- 8. Budget

# **BOARD APPLICATIONS** -1 opening.

OLD BUSINESS

9. The Node Update

#### **WORKING MEETING**

10. Restart committees QUESTION Movies in the Park.

# **DIRECTORS REPORTS**

Justin Flagel – Vice Chair, EV Chair Fredda Zeiter – Secretary, Design Chair Charlie Spilman- Treasurer April Gargis Ambrosia Neldon Elizabeth Keller Luigi Alberganti Paul Klimson Sandy Whitmyer Wendy Halder Travis Timm, Council Liaison Nick Shelton, Mayor

#### **ADJOURNMENT**





#### **BOARD MEETING MINUTES**

**DATE/TIME**: April 19, 2021 **ISSUED:** April 20, 2021

LOCATION: Virtual Dial in Phone Board Meeting (In accordance with Gov. Gretchen Whitmer and the

Michigan Department of Health and Human Services' recommendations)

PRESENT: Ambrosia Neldon, April Gargis, Charlie Spilman, Sandy Whitmyer, Fredda Zeiter,

Justin Flagel, Travis Timm - City Council, Nick Shelton - Mayor

**EXCUSED ABSENCE:** ABSENT: Wendy Halder, Bryan Williams

VISITORS: Luigi Alberganti - Gabrizio's, Paul Klimson - Roadie Clinic, Elizabeth Bradford

Keller – Upcycled Artisan

STAFF: Lisa Croteau – DDA / Main Street Manager

**COPIES:** All members

CALL TO ORDER: 6:30 pm by Vice Chair Justin Flagel

**CITIZEN PARTICIPATION: None** 

**CHAIR REPORT: None** 

#### CONSENT AGENDA 6:30-6:43

- 1. Consideration of approving the minutes from the March 15, 2021 and April 9, 2021 Special Meeting
- 2. Consideration of approving the Manager report.
- A. MOTION WAS MADE BY AMBROSIA NELDON TO ACCEPT THE MARCH 15, 2021, APRIL 9, 2021 MEETING MINUTES AND MANAGER REPORT, AND WAS SECONDED BY APRIL GARGIS.

Discussion: None

# MOTION CARRIED BY UNANIMOUS CONSENT

#### TREASURER'S REPORT - Charlie Spilman

- 3. Niles DDA Financials Summary January February TIFF FUND (211) 31-Dec-20 Jan,31,2021 CASH \$ 131,833.58 \$ 115,018.00 Loans Receivable \$ 802.97 \$ 802.97 Due from General Fund \$ 8,509.70 \$ 8,509.70 Total Assets \$ 141,146.25 \$ 124,330.67 Comm Dev Fund (280) \$ 120.68 \$ 120.70 Downtown Rev Loan Fund (281) \$ 1,777.22 \$ 1,777.57 DDA Total Assets \$ 143,044.15 \$ 126,228.94 Total Liabilities \$ 10,857.19 \$ 10,857.19 Revenue Hunter Ice \$ 7,562.97 Inter Fund Trans Sale of Property \$ 2,747.51 Sale of Property Interest \$ 23.99 Interest Total \$ 10,334.47 Hunter Ice Total Expenditures Hunter Ice \$ 20,000.00 Hunter Ice Utilities \$ 398.94 Utilities General / Admin \$ 6,154.05 General / Admin Misc \$ 96.45 Misc Total \$ 26,649.44 Total
- B. MOTION WAS MADE BY APRIL GARGIS TO ACCEPT CHARLES SPILMAN'S FINANCIAL SUMMARY FOR JANUARY AND FEBRUARY, AND WAS SECONDED BY AMBROSIA NELDON.

Discussion: It was noted that we were much more financially stable than last year

## MOTION CARRIED BY UNANIMOUS CONSENT

**STAFF REPORT:** 6:35-6:43

Items for Board Action or Introduction of Items for Discussion

4. Bathroom Renovation – The public bathrooms will be painted by a volunteer for the price of a Plym Park Membership of \$375.00.

We are looking for a quote to update the restrooms to be handicap accessible and to update the toilet stalls to include doors.

C. MOTION WAS MADE BY APRIL GARGIS TO ALLOCATE \$375.00 TO PAY FOR PLYM PARK MEMBERSHIP IN EXCHANGE FOR ASSUMING THE RESPONSIBILITY OF PAINTING THE PUBLIC RESTROOMS, AND WAS SECONDED BY CHARLES SPILMAN.

**Discussion:** The price includes the paint and labor.

MOTION CARRIED BY UNANIMOUS CONSENT

5. Social District – Lisa will be acquiring cups to be used in the Social District. Alcoholic beverages will only available from business licensed in the Social District. There are the potential 6 possible licenses. The cost is \$150.00 Local and \$250.00 to the State. We hope to be up and running by May. Alcoholic beverages can only be available from licensed distributors and this includes the NODE area.

BOARD APPLICATIONS –(1 opening). Paul Klimson – Niles Brewing, Elizabeth Bradford Keller – Upcycled Artisan and Luigi Alberganti – Gabrizio's, will likely be officially appointed at the City Council Meeting April 26<sup>th</sup>.

Melanie Kennedy and Stephanie Reno also submitted applications and have been asked by the Mayor to join a Committee, regularly attend DDA meetings for a period of 3 months and view sessions a Small Business Day which will be available for 1 year. Both have gotten involved with Third Thursday and have links to the Small Business Day at the National Conference.

#### **OLD BUSINESS - The NODE**

There has been a donation of \$400.00 a month for a year to help with the cost to upgrade and maintain the NODE aesthetically as well as cost for burying the gas line and the cost of the gas for the fire pit.

Lisa will apply for a \$20,000.00 Grant to help with the cost of upgrading furnishings etc. She will develop a prioritized list of needs to be presented to the Board at the May Board Meeting for approval.

D. MOTION WAS MADE BY CHARLES SPILLMAN TO ACCEPT NILES CITY COUNCIL PROPOSAL THAT STATES THAT THE DDA / MAIN STREET WILL ASSUME THE EXPENSES AND RESPONSIBILTY OF THE NODE FOR ONE YEAR, AND WAS SECONDED BY APRIL GARGIS.

**Discussion:** The board feels they are in the position to take on this responsibility for a year. **Mayor Nick** suggested that we reach out to those that may not be enthusiastic about the NODE or its location.

Elizabeth, Luigi, Justin, Charles and Paul have agreed to be on the committee to spear head this reimagining the NODE's appearance.

#### MOTION CARRIED BY UNANIMOUS CONSENT

#### **WORKING MEETING** 6:43 – 7:05

6. Restart the Committee – The Board will review the list of potential projects under each committee, developed by Lisa, and we will prioritize them at the next meeting and determine our committees' approach.

#### **DIRECTORS REPORTS**

Bryan Williams: Absent

Justin Flagel: Reviving event section of our web site. Pivoting emphasis to Third Thursday and Bridge Bash. Needs

a committee for Bridge Bash.

Fredda Zeiter: Restart Design Committee Charlie Spilman: Good shape financially

Sandy Whitmyer: None Wendy Halder: Absent April Gargis: None Ambrosia Neldon: None.

Nick Shelton: Thank you to DDA / Board for all they do.

Travis Timm: None

#### **ADJOURNMENT:**

# A MOTION WAS MADE TO ADJORN AT 7:22 PM

# Next Board meetings will occur Monday, May 17, 2021

We believe these minutes reflect the intent of the events, discussions and decisions made during the meeting. Respectfully submitted,

Fredda Zeiter

## **UPCOMING EVENTS:**

# **ADJOURNMENT**



<u>Business Update:</u> The Nuggett sold for \$300,000. Dave Dulemba will continue working with the new owners for a while. Swirlyz has opened for the season.

NECI: still on hold due to COVID. Leader building does have an interested buyer, so NECI will likely end.

<u>MEDC/MMS/RRC:</u> MATCH ON MAIN: We are still waiting on the grant agreement for Match on Main. They anticipate to have them out by to all communities by June. INITIATE TRAINING: I have been accepted to the Initiate Business Retention Training. Goes through June 16.

NODE/Street Furniture/ Outdoor Dining / Social District/ Common Area: The grant was submitted. We will be notified if we received it or not by May 21<sup>st</sup>. Have Sponsorship form. Want to wait 'til at least one barrier is covered to put out and solicit sponsorships bc I believe looks matter.

**OLD Y DEVELOPMENT:** no update.

Third Thursday: Thursday My 20 - It's a Paw-ty with a portion of special sales going to the Humane Society.

Streetscape: Agenda item. Please review the plans to be ready in case funds become available.

Parking: No update.

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#### 3 FINANCIALS - Charlie

March 2021 \$71,674.22 2020 \$50,991.43

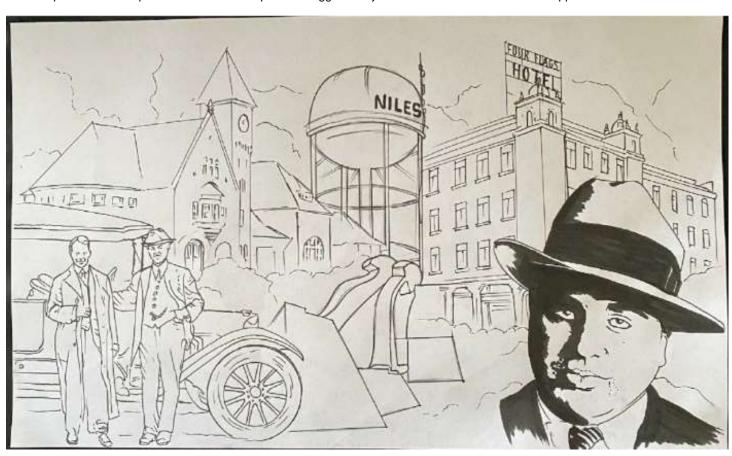
+\$20,683 over 2020(+\$17,733 due \$9060 Hunter \$5673pd April \$3000insurance)

.....

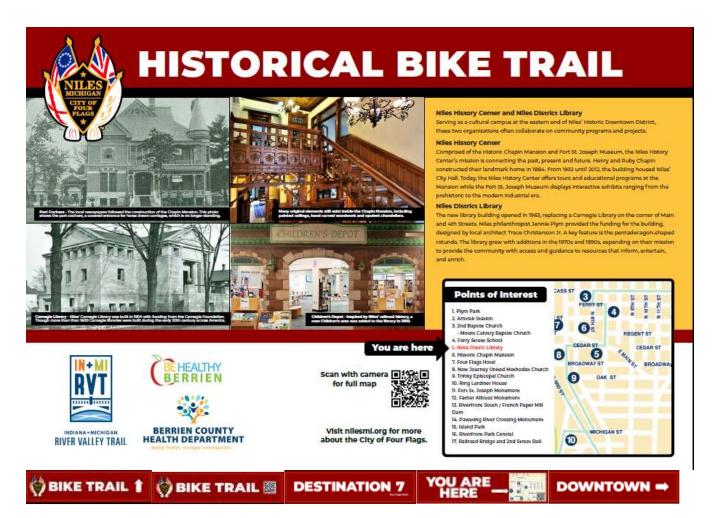
**4. Bathrooms Renovations**: Bryan has a painter that will paint for a membership to Plym Park Golf \$375. Toilet replacement less than \$2500. Need quote on redoing stalls to handicap.

**5. Social District:** Niles Brewing Company has submitted all paperwork and will apply for Social District License. Quote coming for labels for cups, sidewalk boundaries and businesses.

**6. 2**<sup>ND</sup> **Street Mural.** Approve draft design to be done by Russell PAIN Corrado owner of Order & Chaos Tattoo Emporium. Al Capone will be replaced with Chapin Mansion and other pictures suggested by Christina Arseneau. NPAC has approved.



**7. Streetscape.** Please go and look at the streetscape change that is outside the Post Office Apartments at the sw corner of 4<sup>th</sup> & Main. That is what the city proposed to do should we be able to find funding. The developers at that project worked with MiSHPO and Robb McKay so it does have the approval of the State Historic Preservation Office. ALSO please review these revised signs for the Bike Trail and either approve the design or make additional recommendations:



8. Budget. Charlie and I will prepare a draft budget and send it out for the board to review.

Timeline for budget is:

06/07/2021 Budget due from department heads 07/05/2021 Preliminary budget produced by Finance

07/08/2021 Preliminary budget sent to Council 07/26/2021 Council budget work session

07/27/2021 Budget displayed for public inspection

08/09/2021 Budget public hearing 08/09/2021 Adoption of final budget

9. The Node: Update including discussion re: interim design. What to do if we do not get the grant. Discuss Daniel Ashley plan.

GRANT REQUEST TOTALS				\$	26,046.00
Timed Locks for Public Restrooms	EV	LISA ORDER/CITY INSTALL	6.1.21	\$	1,200.00
Automatic Ignition for Fire Pit	EV	LISA ORDER/PROTEMP INSTALL	6.1.21	\$	5,000.00
Furnishings	BOARD	LISA ORDER/EV CONSTRUCT	6.1.21	\$	13,346.00
Large Games	EV/PROMO	EV	6.1.21	\$	1,000.00
Drop current gasline into sidewalk	EV	CITY/LISA	6.1.21	\$	1,500.00
Signage with Solar Lighting	EV	JUSTIN	5.15.21	\$	500.00
Plants and Planters	EV	CHARLIE SPILMAN	5.31.21	\$	1,000.00
Covers for Road Barriers	EV	CHARLIE SPILMAN	5.15.21	\$	2,500.00
VIBRANCY GRANT RELATED					

#### 10. Restart Committees for project

\*\*Movies in the Park discussion\* \* Maybe 1 a month (*ALL movies are* \$395-\$450)? Maybe supplement with Public Domain (*primarily OLD movies with no license fee* Public Domain Movies |) *Movies at The NODE?* 

# **PROMOTIONS**

HUNTER ICE FESTIVAL 2022 -ALL
NILES MARKET -Justin & Lisa
BIG BASH DASH - Justin
SOCIAL DISTRICT - Bryan
MEET ME DOWNTOWN - Justin & Charles
SAFE DOWNTOWN TRICK OR TREAT

# **DESIGN** -FREDDA

STREETSCAPE -Planter Contest -Maintenance

DECORATE DOWNTOWN
-Spring/Summer/ Fall
-Holiday \*refurbish decorations
-CROSSWALKS
-2nd Street Lower Parking Lot Wall

WAYFINDING -Parking -Corner Signage for Side Street Businesses

**PARKING** 

RESIDENTIAL DEVELOPMENT - New Construction -2<sup>nd</sup> /3<sup>rd</sup> Stories

# **ECONOMIC VITALITY-JUSTIN**

THIRD THURSDAY -Justin
SMALL BUSINESS SATURDAY
RESTAURANT WEEK -Justin
RESIDENTIAL DEVELOPMENT
BUSINESS DEVELOPMENT TEAM

#### **ORGANIZATION-AMBROSIA**

SHELF LIFE

NODE -Grants/Sponsorships -Market

**FUND RAISING** 

**VOLUNTEER MANAGEMENT** 

JUNIOR MAIN STREET PROGRAM WITH NILES NEW TECH